INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE



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December 9, 2003

Via electronic filing to ntecomments@ita.doc.gov Ms. Carmen Suro-Bredie Chairman, Trade Policy Staff Committee c/o Office of Trade and Economic Analysis U.S. Department of Commerce, Room H-2815 Washington, DC, 20230

> Re: The 2004 National Trade Estimate Report on Foreign Trade Barriers, 68 Fed. Reg. 62159 (October 31, 2003)

To the Trade Policy Staff Committee:

The International Intellectual Property Alliance (IIPA) takes this opportunity to provide the Trade Policy Staff Committee (TPSC) with our continuing efforts toward identifying significant market access barriers to U.S. goods and services for inclusion in the preparation of the 2004 National Trade Estimate Report.

We are providing you with the public materials previously provided to the U.S. government interagency, all taken from our February 2003 "Special 301" submission to USTR. We also include our final 2002 estimated trade losses due to piracy in over 50 countries.

The International Intellectual Property Alliance (IIPA)

The IIPA is a private sector coalition formed in 1984 to represent the U.S. copyright-based industries in bilateral and multilateral efforts to improve international protection of copyrighted materials. IIPA is comprised of six trade associations, each representing a significant segment of the U.S. copyright community. These member associations represent over 1,300 U.S. companies producing and distributing materials protected by copyright laws throughout the world – all types of computer software including business applications software and entertainment software (such as videogame CDs and cartridges, personal computer CD-ROMs and multimedia products); theatrical films, television programs, home videos and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, tradebooks, reference and professional publications and journals (in both electronic and print media).

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Our Submission for the 2004 NTE

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In February 2003, IIPA provided USTR and all its interagency colleagues with our detailed report on copyright legislation, piracy and certain other market access barriers in over 60 countries. Our 2003 Special 301 submission has been distributed to the TPSC and many U.S. government officials who work on these country issues and who contribute to preparing the NTE. Our 2003 Special 301 submission is available to the public in the USTR Reading Room and on our website – www.iipa.com.

Of the ten categories of issues identified by the TPSC for the 2004 NTE, IIPA's 2003 Special 301 submission already addressed at least three of them: (1) lack of intellectual property (copyright) protection; (2) trade restrictions affecting electronic commerce; and (3) discussion of intellectual property rights practices which violate existing U.S. trade agreements as well as multilateral obligations under the WTO TRIPS Agreement.

Since our February 2003 Special 301 submission, IIPA and its members have kept USTR and other interagency officials, both in the States and abroad, informed of legislative, enforcement and related developments which have taken place in the scores of countries appearing in the NTE 2002 Report. For example, in terms of actions we have publicly taken, we recently called for Korea to be elevated to the "Priority Watch List" during its 2003 out-of-cycle review this fall. We have participated in GSP IPR hearings against six countries (Brazil, Russia, Dominican Republic, Lebanon, Kazakhstan, and Uzbekistan). We have given public testimony on China, the Bahrain FTA, and the Dominican Republic FTA.

Furthermore, we have worked closely with the interagency on developments (both legal reform and enforcement concerns) in dozens of countries as well as in regional initiatives (such as APEC, FTAA) and in the ongoing Free Trade Agreement negotiations.

IIPA and its members are gathering information for our February 2004 Special 301 submission. Our 2004 submission will contain detailed developments in numerous countries, including trade loss and piracy level estimates for the year 2003. As in prior years, IIPA will provide the TPSC with a courtesy copy of our 2004 Special 301 submission to the TPSC in February for its consideration in the NTE process (we realize that the TPSC has called today's filing deadline "final" for NTE purposes).

The NTE report published in March often has incorporated the most current IIPA information and statistics, even though our submission arrives later in the NTE production process.

We also direct your attention to the IIPA website for the following information, should the TPSC or other officials wish to refer to it before we forward our 2004 Special 301 filing to the TPSC in February (hyperlinks are underlined):

- A list of USTR's April 30, 2003 Special 301 decisions which includes IIPA's finalized estimated trade losses due to copyright piracy in 2001 in the targeted countries. See http://www.iipa.com/pdf/2003_June_USTR_LossUpd.pdf. Our four regional charts are attached to this letter (in Microsoft Excel format).
- Our methodology for these trade loss and piracy calculations is available at

http://www.iipa.com/pdf/2003SPEC301METHODOLOGY.pdf.

 To reach the main page of our 2003 Special 301 filing and the table of contents of all the countries discussed in our 2003 submission, please go to http://www.iipa.com/special301 TOCs/2003 SPEC301 TOC.html.

Final Note

Please be aware that at least one of IIPA's member associations will be submitting a report for the 2004 NTE. The submission of the Motion Picture Association of America (MPAA) will include trade barriers related to the export of U.S. filmed entertainment, including piracy as well as other tariff and non-tariff trade barriers. That report will include estimated piracy losses due to motion picture piracy and other trade barriers during 2003. MPAA's 2003 estimates will appear in IIPA's 2004 Special 301 submission, along with additional industry estimates provided by the other IIPA member associations.

IIPA and its members appreciate the opportunity to continue to provide the TPSC with our views on the significant barriers to trade faced by the U.S. copyright-based industries around the world. Thank you for your consideration.

Sincerely,

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Eric H. Smith President International Intellectual Property Alliance

USTR 2003 "SPECIAL 301" DECISIONS AND IIPA ESTIMATED U.S. TRADE LOSSES DUE TO COPYRIGHT PIRACY (in millions of U.S. dollars) and ESTIMATED LEVELS OF COPYRIGHT PIRACY FOR 2001-2002

ASIA PACIFIC

	Motion Pictures				Records & Music				Business	e Applications ¹		Entertainment Software				Books				
	Loss		Piracy		Lo	Loss		Piracy Level		Loss		Piracy		ss	Piracy		Loss		TOTAL	LOSSES
				Level								vel			Level					
	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001
306 MONITORING																				
People's Republic of China	168.0	160.0	91%	88%	48.0	47.3	90%	90%	1637.3	1140.2	92%	92%	NA	455.0	96%	92%	40.0	130.0	1893.3	1932.5
PRIORITY WATCH LIST																				
India	75.0	70.0	60%	60%	6.6	NA	40%	40%	257.7	256.0	70%	70%	NA	NA	NA	90%	36.5	37.0	375.8	363.0
Indonesia	28.0	27.5	90%	90%	92.3	67.9	89%	87%	109.6	63.1	89%	88%	NA	NA	NA	NA	30.0	30.0	259.9	188.5
Philippines	30.0	28.0	80%	80%	20.9	23.9	40%	36%	25.0	19.9	68%	63%	NA	NA	NA	99%	45.0	44.0	120.9	115.8
Taiwan	42.0	35.0	44%	30%	98.6	51.7	47%	48%	91.2	106.8	43%	53%	596.1	119.4	56%	70%	20.0	20.0	847.9	332.9
WATCH LIST																				
Malaysia	42.0	40.0	75%	80%	110.2	148.9	70%	75%	79.2	75.0	68%	70%	NA	56.4	NA	93%	8.3	8.2	239.7	328.5
Pakistan (GSP petition pending)	12.0	11.0	95%	NA	60.0	60.0	83%	90%	11.2	9.2	80%	83%	NA	NA	NA	NA	44.0	44.0	127.2	124.2
South Korea (OCR)	27.0	25.0	25%	25%	6.9	4.0	20%	14%	285.9	100.4	50%	48%	381.0	487.7	36%	63%	36.0	35.0	736.8	652.1
Thailand	26.0	24.0	70%	65%	30.0	16.6	42%	45%	57.3	32.6	77%	77%	47.3	29.1	86%	93%	28.0	28.0	188.6	130.3
Vietnam	5.0	7.0	NA	NA	NA	NA	NA	NA	29.1	26.3	95%	94%	NA	NA	NA	NA	2.0	NA	36.1	33.3
TOTAL PIRACY LOSSES ON 301 LIST	455.0	427.5			473.5	420.3			2583.5	1829.5			1024.4	1147.6			289.8	376.2	4826.2	4201.1
COUNTRIES NOT LISTED BY USTR BUT RECOMMENDED BY IIPA											-				-					
Bangladesh	NA	NA	NA	NA	NA	NA	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Sri Lanka	NA	NA	NA	NA	NA	NA	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
SUBTOTAL OF IIPA RECOMMENDED COUNTRIES (NOT ON 301 LIST)	0	0			0	0			0	0			0	0			0	0	0	0
TOTAL PIRACY LOSSES IN THIS REGION	455.0	427.5			473.5	420.3			2583.5	1829.5			1024.4	1147.6			289.8	376.2	4826.2	4201.1

Endnotes:

¹ BSA's trade loss estimates represent losses to U.S. publishers only, and differ from the BSA trade loss numbers generally released by that association which reflect losses to (a) all software publishers in that country and (b) losses to distributors/retailers in the country in question. This chart includes BSA's finalized statistics for 2002.

"GSP Petition Pending" means that IIPA has submitted a petition before the GSP subcommittee for its acceptance to initiate a review, and that deicision is still pending.

"OCR" means Special 301 out-of-cycle review will be conducted by USTR in late 2003.

USTR 2003 "SPECIAL 301" DECISIONS AND IIPA ESTIMATED U.S. TRADE LOSSES DUE TO COPYRIGHT PIRACY (in millions of U.S. dollars) and ESTIMATED LEVELS OF COPYRIGHT PIRACY FOR 2001-2002

WESTERN EUROPE, EASTERN EUROPE AND THE CIS

					Business Software						e				<u> </u>					
		Motion F	victures	;	F	Records	& Musi	с		Applica	tions ¹	-	Ente	nt Softw	/are	Во	oks	1		
	Lo	SS	Pir	acv	Lo	SS	Pir	acy	Lo		Pir	acv	Lo	ss	Piracy		Lo	oss	TOTAL	LOSSES
			Le	vel			Level				Level				Level					
	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001
PRIORITY FOREIGN COUNTRY																				
Ukraine (GSP)	40.0	40.0	90%	80%	150.0	170.0	80%	85%	58.8	46.7	89%	87%	NA	NA	NA	NA	NA	NA	248.8	256.7
PRIORITY WATCH LIST																				
European Union	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Poland	25.0	25.0	30%	27%	45.0	37.0	45%	30%	107.9	77.1	54%	53%	337.7	115.8	91%	90%	5.0	6.5	520.6	261.4
Russian Federation (GSP)	250.0	250.0	80%	80%	371.9	285.0	66%	64%	370.0	90.6	89%	87%	NA	173.6	90%	90%	40.0	48.0	1031.9	847.2
WATCH LIST																				
Azerbaijan	NA	NA	NA	NA	14.8	13.0	99%	85%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	14.8	13.0
Belarus	NA	NA	NA	NA	22.0	20.0	73%	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	22.0	20.0
Croatia	NA	NA	NA	NA	NA	NA	NA	NA	5.7	NA	62%	NA	NA	NA	NA	NA	NA	NA	5.7	0.0
Hungary	18.0	18.0	30%	40%	6.0	4.5	30%	30%	32.8	21.3	45%	48%	NA	43.3	NA	90%	4.0	4.0	60.8	91.1
Italy	140.0	140.0	20%	20%	42.0	40.0	23%	23%	363.4	338.8	47%	45%	215.4	NA	55%	74%	23.0	23.5	783.8	542.3
Kazakhstan (GSP)	NA	NA	NA	NA	23.0	25.0	78%	78%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	23.0	25.0
Latvia	NA	1.5	85%	NA	8.0	NA	67%	NA	7.4	NA	58%	59%	NA	NA	NA	NA	NA	NA	15.4	1.5
Lithuania	NA	1.5	90%	NA	12.0	7.0	85%	85%	4.6	3.9	53%	56%	NA	NA	80%	NA	NA	NA	16.6	12.4
Romania	6.0	6.0	55%	65%	15.0	14.0	75%	70%	20.7	15.7	70%	75%	35.2	NA	97%	95%	2.0	2.0	78.9	37.7
Slovak Republic	2.0	NA	NA	NA	NA	NA	NA	NA	19.8	NA	45%	NA	NA	NA	NA	NA	0.5	NA	22.3	0.0
Tajikistan	NA	NA	NA	NA	5.0	3.0	87%	83%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	5.0	3.0
Turkmenistan	NA	NA	NA	NA	6.5	NA	<90%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	6.5	0.0
Uzbekistan (GSP)	NA	NA	NA	NA	32.0	NA	<90%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	0.0
TOTAL PIRACY LOSSES ON 301 LIST	481.0	482.0			753.2	618.5			991.1	594.1			588.3	332.7			74.5	84.0	2888.1	2111.3
COUNTRIES NOT LISTED BY USTR BUT RECOMMENDED BY IIPA							-				-									
Armenia	NA	NA	NA	NA	4.0	4.5	85%	85%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	4.0	4.5
Bulgaria	3.0	3.0	20%	20%	7.2	3.0	83%	65%	6.2	8.3	68%	75%	21.9	NA	91%	84%	0.3	0.3	38.6	14.6
Czech Republic	9.0	8.0	12%	10%	7.3	8.4	50%	48%	40.2	27.7	40%	43%	38.3	54.8	89%	90%	3.0	3.0	97.8	101.9
Estonia	2.0	1.5	30%	40%	9.0	9.0	60%	60%	4.2	3.3	53%	53%	NA	NA	NA	90%	NA	2.5	15.2	16.3
Georgia	NA	NA	NA	NA	8.0	6.0	86%	86%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	6.0
Kyrgyz Republic	NA	NA	NA	NA	5.0	8.0	85%	85%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	5.0	8.0
Moldova	NA	NA	NA	NA	6.0	5.0	77%	86%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	6.0	5.0
Serbia & Montenegro	NA	NA	NA	NA	14.0	NA	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	14.0	0.0
SUBTOTAL OF IIPA RECOMMENDED COUNTRIES (NOT ON 301 LIST)	14.0	12.5			60.5	43.9			50.6	39.3			60.2	54.8	_		3.3	5.8	188.6	156.3
TOTAL PIRACY LOSSES IN THIS REGION	495.0	494.5			813.7	662.4			1041.7	633.4			648.5	387.5			77.8	89.8	3076.7	2267.6
Endnotes:																				_

Endnotes

1 BSA's trade loss estimates represent losses to U.S. publishers only, and differ from the BSA trade loss numbers generally released by that association which reflect losses to (a) all software publishers in that country and (b) losses to distributors/retailers in the country in question. This chart includes BSA's finalized statistics for 2002.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program. In the case of Ukraine, GSP benefits have already been withdrawn.

IIPA 2003 "SPECIAL 301" DECISIONS AND IIPA ESTIMATED U.S. TRADE LOSSES DUE TO COPYRIGHT PIRACY (in millions of U.S. dollars) and ESTIMATED LEVELS OF COPYRIGHT PIRACY FOR 2001-2002

THE AMERICAS

								I	Business Software											
	ŗ	Motion Picture			R	ecords &	Music		Applications ¹				Entertainment Software				Books			
	Lc	Loss		Piracy		Loss		acy	Loss		Piracy		Loss		Piracy		Loss		TOTAL	LOSSES
				evel				Level				vel			Level					
	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001
306 MONITORING																				
Paraguay ²	2.0	2.0	80%	80%	204.4	253.6	99%	99%	2.2	3.5	71%	72%	NA	NA	NA	NA	2.0	3.0	210.6	262.1
PRIORITY WATCH LIST																				
Argentina	30.0	30.0	45%	45%	26.0	78.2	60%	47%	10.7	72.5	62%	62%	NA	NA	NA	95%	NA	8.5	66.7	189.2
Bahamas	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	NA
Brazil (GSP)	120.0	120.0	35%	33%	320.4	302.0	53%	55%	260.8	272.3	55%	56%	NA	NA	NA	99%	14.0	14.0	715.2	708.3
WATCH LIST																				
Bolivia	NA	2.0	NA	100%	15.0	15.0	85%	85%	2.5	4.9	74%	77%	NA	NA	NA	NA	5.5	5.5	23.0	27.4
Canada	22.0	NA	NA	NA	NA	NA	NA	NA	236.5	151.0	39%	38%	NA	NA	NA	NA	NA	NA	258.5	151.0
Chile	2.0	2.0	40%	40%	14.0	12.2	35%	35%	34.0	46.3	51%	51%	NA	NA	NA	NA	1.1	1.1	51.1	61.6
Colombia	40.0	40.0	90%	90%	56.3	73.0	65%	65%	21.7	19.5	51%	52%	NA	NA	NA	NA	5.3	5.3	123.3	137.8
Costa Rica	2.0	2.0	40%	40%	7.0	4.8	50%	40%	6.7	6.9	61%	64%	NA	NA	NA	NA	NA	NA	15.7	13.7
Dominican Republic (GSP)	2.0	2.0	60%	60%	6.9	7.7	65%	65%	3.6	4.0	61%	64%	NA	NA	NA	NA	1.0	1.0	13.5	14.7
Ecuador	NA	NA	NA	95%	18.0	18.0	90%	90%	6.0	6.9	59%	62%	NA	NA	NA	NA	2.3	2.3	26.3	27.2
Guatemala	2.0	2.0	60%	60%	4.8	NA	NA	NA	10.6	14.1	61%	73%	NA	NA	NA	NA	2.5	2.5	19.9	18.6
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0
Mexico ³	50.0	50.0	40%	40%	459.0	366.8	68%	61%	168.9	146.9	55%	55%	NA	202.5	NA	83%	40.0	40.0	717.9	806.2
Peru	4.0	4.0	50%	50%	70.2	57.8	98%	97%	14.7	11.2	60%	60%	NA	NA	NA	NA	8.5	9.0	97.4	82.0
Uruguay	2.0	2.0	40%	40%	1.4	4.0	60%	50%	3.4	6.4	60%	63%	NA	NA	NA	NA	1.5	2.0	8.3	14.4
Venezuela	25.0	25.0	65%	65%	29.0	54.0	75%	62%	17.5	25.7	54%	55%	NA	NA	NA	NA	18.0	20.0	89.5	124.7
TOTAL PIRACY LOSSES IN THIS REGION	303.0	283.0			1232.4	1247.1			799.8	792.1			0.0	202.5			101.7	114.2	2436.9	2638.9

Endnotes:

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² Paraguay: RIAA reports that its estimated losses to the records and music industry include both domestic piracy in Paraguay and estimated losses caused by transshipment.

³ Mexico: RIAA reports that the 2002 estimated losses due to recording piracy in Mexico reflect losses experienced by the overal industry, including both U.S. and Mexican record companies.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

USTR 2003 "SPECIAL 301" DECISIONS AND IIPA ESTIMATED U.S. TRADE LOSSES DUE TO COPYRIGHT PIRACY (in millions of U.S. dollars) and ESTIMATED LEVELS OF COPYRIGHT PIRACY FOR 2001-2002

MIDDLE EAST AND AFRICA

	I	Motion Pictures		Records & Music				Business Software Applications ¹				Entertainment Software				Books				
	Loss		Piracy		Loss		Piracy		Loss		Piracy		Loss		Piracy		Loss		TOTAL	LOSSES
				Level				Level				Level			Level					
	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001	2002	2001
PRIORITY WATCH LIST																				
Lebanon (GSP petition pending)	8.0	8.0	80%	80%	2.0	2.0	65%	40%	3.5	1.1	74%	79%	NA	NA	NA	NA	2.0	2.0	15.5	13.1
WATCH LIST																				
Egypt	NA	15.0	NA	35%	8.2	9.2	41%	41%	12.7	14.5	52%	58%	NA	NA	NA	90%	28.0	32.0	48.9	70.7
Israel	30.0	15.0	50%	50%	34.0	40.0	50%	25%	29.9	36.9	37%	40%	17.2	66.5	68%	89%	1.0	1.0	112.1	159.4
Kuwait	10.0	9.0	95%	85%	3.4	NA	64%	70%	4.7	NA	73%	76%	NA	NA	NA	85%	2.5	2.5	20.6	11.5
Saudi Arabia	20.0	30.0	35%	45%	16.0	12.0	42%	42%	13.3	16.4	50%	52%	NA	115.7	NA	83%	14.0	14.0	63.3	188.1
Turkey	50.0	50.0	45%	40%	18.0	3.5	75%	35%	38.5	22.4	58%	58%	NA	23.7	NA	90%	25.0	27.0	131.5	126.6
TOTAL PIRACY LOSSES ON 301 LIST	118.0	127.0			81.6	66.7			102.6	91.3			17.2	205.9			72.5	78.5	391.9	569.4
COUNTRIES NOT LISTED BY USTR BUT RECOMMENDED BY IIPA			-																	
Kenya	NA	NA	NA	NA	NA	NA	NA	NA	0.9	NA	67%	77%	NA	NA	NA	NA	1.0	NA	1.9	0.0
Qatar	0.3	0.5	15%	30%	0.1	NA	29%	NA	2.6	2.2	76%	78%	NA	NA	NA	NA	0.2	0.2	3.2	2.9
South Africa	30.0	12.0	30%	15%	NA	NA	25%	NA	35.6	32.7	34%	38%	NA	26.1	NA	57%	14.0	19.0	79.6	89.8
SUBTOTAL OF IIPA RECOMMENDED COUNTRIES (NOT ON 301 LIST)	30.3	12.5			0.1	0.0			39.1	34.9			0.0	26.1			15.2	19.2	84.7	92.7
TOTAL PIRACY LOSSES IN THIS REGION	148.3	139.5			81.7	66.7			141.7	126.2			17.2	232.0			87.7	97.7	476.6	662.1
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Endnotes:

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"GSP Petition Pending" means that IIPA has submitted a petition before the GSP subcommittee for its acceptance to initiate a review.