## **USTR 2008 "SPECIAL 301" DECISIONS**

IIPA 2006-2007 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2006-2007 ESTIMATED LEVELS OF COPYRIGHT PIRACY

## **ASIA PACIFIC**

	Business Software <sup>1</sup>				Records & Music				Motion Pictures <sup>2</sup>				Entertainment Software <sup>3</sup>				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
PRIORITY WATCH LIST																				
India	1013.0	574.0	69%	71%	13.8	52.7	55%	55%	NA	NA	NA	NA	129.9	85.6	89%	86%	38.0	40.0	1194.7	752.3
Pakistan	63.0	78.0	84%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	143.0	158.0
People's Republic of China	2999.0	2172.0	82%	82%	451.2	206.0	90%	85%	NA	NA	NA	NA	NA	NA	95%	NA	52.0	52.0	3502.2	2430.0
Thailand (OCR)	257.0	253.0	78%	80%	21.7	20.7	50%	50%	NA	NA	NA	NA	91.4	NA	77%	81%	37.0	35.0	407.1	308.7
WATCH LIST																				
Indonesia	226.0	191.0	84%	85%	20.2	17.2	92%	91%	NA	NA	NA	NA	NA	NA	NA	NA	32.0	32.0	278.2	240.2
Malaysia	156.0	159.0	59%	60%	16.0	22.0	45%	45%	NA	NA	NA	NA	NA	28.0	83%	90%	9.0	9.0	181.0	218.0
Philippines (OCR)	88.0	71.0	69%	71%	88.3	50.3	80%	62%	NA	NA	NA	NA	NA	NA	NA	NA	49.0	49.0	225.3	170.3
South Korea	302.0	220.0	43%	45%	NA	0.3	NA	7%	NA	NA	NA	NA	461.9	353.5	66%	68%	44.0	45.0	807.9	618.8
Taiwan	118.0	91.0	40%	41%	4.9	16.2	21%	28%	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	18.0	341.8	125.2
Vietnam	120.0	53.0	85%	88%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	17.0	18.0	137.0	71.0
TOTALS	5342.0	3862.0			641.1	410.4			NA	NA			886.1	467.1			349.0	353.0	7218.2	5092.5
Countries IIPA included in its 2008 301 Report, but which are not on USTR's 2008 301 list.																				
Bangladesh	55.0	NA	92%	NA	NA	40.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	NA	48.0
Brunei	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Hong Kong	134.0	90.0	51%	53%	NA	NA	NA	NA	NA	NA	NA	NA	77.8	59.9	80%	60%	4.0	5.0	215.8	154.9
Japan	896.0	891.0	23%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	896.0	891.0
New Zealand	36.0	29.0	22%	22%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	36.0	29.0
Singapore	95.0	63.0	37%	39%	NA	1.2	NA	5%	NA	NA	NA	NA	NA	NA	NA	27%	2.0	2.0	97.0	66.2
ESTIMATED REGIONAL TOTALS	6558.0	4935.0			641.1	451.6			NA	NA			963.9	527.0			355.0	368.0	8463.0	6281.6

## Endnotes:

"OCR" means out-of-cycle review to be conducted by USTR.

<sup>&</sup>lt;sup>1</sup> BSA's 2007 statistics are now final. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the metholodgy compiled in the Fourth Annual BSA/IDC Global Software Piracy Study (May 2007), available at http://www.bsa.org/globalstudy/. These figures cover, in addition to business applicates software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2008 Special 301 filing, BSA's 2007 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2008.

<sup>&</sup>lt;sup>2</sup> MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2008 IIPA submission.

<sup>&</sup>lt;sup>3</sup> ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.