

USTR 2009 "SPECIAL 301" DECISIONS

IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

MIDDLE EAST / AFRICA

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
PRIORITY WATCH LIST																				
Algeria	53.0	47.0	84%	84%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53.0	47.0
Israel (OCR)	81.0	57.0	32%	32%	NA	NA	NA	50%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	81.0	57.0
WATCH LIST																				
Egypt	87.0	72.0	59%	60%	NA	15.0	NA	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	87.0	87.0
Kuwait	41.0	37.0	61%	62%	NA	10.0	NA	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	41.0	47.0
Lebanon (GSP)	27.0	24.0	74%	73%	3.0	2.8	70%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	30.0	26.8
Saudi Arabia (OCR)	155.0	97.0	52%	51%	NA	25.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	155.0	122.0
Turkey	257.0	184.0	64%	64%	22.0	20.0	80%	80%	NA	NA	NA	NA	NA	NA	NA	NA	23.0	23.0	302.0	227.0
TOTALS	701.0	518.0			25.0	72.8			NA	0.0			NA	0.0			23.0	23.0	749.0	613.8
Countries IIPA included in its 2009 301 Report, but which are not on USTR's 2009 301 list.																				
Jordan	12.0	11.0	58%	60%	NA	NA	90.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	12.0	11.0
Nigeria	73.0	63.0	83%	82%	NA	55.0	NA	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	73.0	118.0
ESTIMATED REGIONAL TOTALS	786.0	592.0			25.0	127.8			NA	NA			NA	NA			23.0	23.0	834.0	742.8

Endnotes:

¹BSA's 2008 statistics are now final. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2009), available at <http://global.bsa.org/globalpiracy2008/index.html>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's 2009 Special 301 filing, BSA's 2008 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2009.

²MPAA's trade losses and piracy levels for 2006 and 2007 are not available. Details regarding MPAA's methodology for 2005 and prior years are found in Appendix B of the 2009 IIPA submission.

³ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." ESA's methodology is described in Appendix B of IIPA's submission.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means out-of-cycle review to be conducted by USTR.