

CORE COPYRIGHT INDUSTRIES ADDED \$1.2 TRILLION IN VALUE TO THE U.S. ECONOMY

CORE COPYRIGHT INDUSTRIES INCLUDE:



BOOKS



MUSIC



MOTION PICTURES



RADIO AND TV BROADCASTING



COMPUTER SOFTWARE



NEWSPAPERS



VIDEO GAMES



PERIODICALS AND JOURNALS

COPYRIGHT INDUSTRIES CREATE HIGH-PAYING JOBS AND EMPLOY MILLIONS

Copyright industries employed nearly 5% of the total private workforce and paid 38% higher than average U.S. wages.



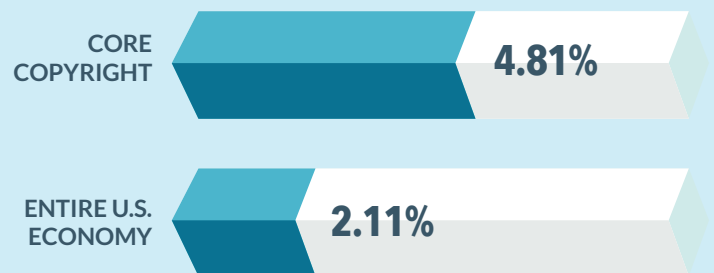
More than
5.5 MILLION
workers hired



~\$93,000
average pay of
core copyright worker

THE COPYRIGHT ECONOMY IS GROWING FASTER THAN THE NATIONAL ECONOMY

Since 2012, the core copyright industries have consistently grown faster than the entire U.S. economy.



COMPOUND ANNUAL GROWTH RATES 2012-2015

COPYRIGHT INDUSTRY SALES IN FOREIGN MARKETS OUTPACE OTHER INDUSTRIES



(IN BILLIONS)

The statistics detailed above are from: Copyright Industries in the U.S. Economy - The 2016 Report prepared by Stephen Siwek of Economists Incorporated for the International Intellectual Property Alliance from data from the U.S. Bureau of Economic Analysis and other government agencies. To learn more, visit ipawebsite.com.



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