CORE COPYRIGHT INDUSTRIES ADDED $1.8 TRILLION IN VALUE TO THE U.S. ECONOMY

CORE COPYRIGHT INDUSTRIES CREATE HIGH-PAYING JOBS AND EMPLOY MILLIONS

Core copyright industries employed 5.53% of the private workforce and paid 51% higher than average U.S. wages.

9.6 MILLION people employed
$121,583 average pay of core copyright worker

THE COPYRIGHT ECONOMY IS GROWING FASTER THAN THE NATIONAL ECONOMY

Since 2018, the core copyright industries have consistently grown faster than the U.S. economy.

CORE COPYRIGHT 6.15%
ENTIRE U.S. ECONOMY 1.76%

COMPOUND ANNUAL GROWTH RATES 2018-2021

COPYRIGHT INDUSTRY SALES IN FOREIGN MARKETS OUTPACE OTHER INDUSTRIES

Sales of select U.S. copyright products in overseas markets amounted to $230.3 billion in 2021, an increase from 2018 to 2021.

IN BILLIONS
COPYRIGHT 230.3
CHEMICALS* 161.4
AGRICULTURE 131.8
AEROSPACE 93.3
PHARMACEUTICALS 92.5

CORE COPYRIGHT INDUSTRIES ARE A SIGNIFICANT PART OF THE DIGITAL ECONOMY

In 2021, core copyright industries:
accounted for 52.3% of the U.S. digital economy
contributed 48.1% to the U.S. digital economy employment

These numbers represent a lower bound of contributions by the copyright industries to a broader digital economy, because the digital economy definition used by the U.S. Bureau of Economic Analysis does not encompass the full range of the copyright industries' digital activities.

The statistics detailed above are from "Copyright Industries in the U.S. Economy: The 2022 Report" prepared by Robert Stoner and Jéssica Dutra of Secretariat Economists for the International Intellectual Property Alliance from data from the U.S. Bureau of Economic Analysis and other government agencies. The data is current through 2021. To learn more, visit https://iipa.org or scan the QR code pictured at right.