

FOR IMMEDIATE RELEASE

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## IIPA Announces Appointment of Linda Quigley as Director of Policy and Legal Affairs

**Washington** — The International Intellectual Property Alliance® (IIPA®) today announced the appointment of Linda Quigley as Director of Policy and Legal Affairs.

Kevin Rosenbaum, IIPA's Executive Director, said, "Linda is an outstanding lawyer, advocate, and colleague, and brings to IIPA a wealth of knowledge and experience in international copyright and trade policy. I look forward to working with her to further IIPA's important mission of opening markets around the world to the fruits of U.S. creativity."

"I am appreciative of the opportunity to join IIPA and look forward to working on behalf of American creators to promote strong copyright protection and enforcement and to dismantle trade barriers facing the U.S. creative industries, which make critical contributions to U.S. job creation and economic growth." said Quigley.

Since 2019, Quigley has served as Senior Director of the Office of Innovation and Intellectual Property at the U.S. Trade Representative monitoring trade compliance and negotiating trade agreements relating to intellectual property rights. Prior to her service at USTR, Quigley was an Attorney Advisor in the Office of Policy and International Affairs at the U.S. Patent and Trademark Office where she provided expertise on international copyright law to U.S. and foreign government officials. In her career, Quigley has also been trademark examiner, an attorney in private practice advising clients on intellectual property law and related matters, and a self-employed editor and writer. Quigley received her J.D. from William & Mary School of Law and a B.A. in English from the University of Notre Dame.

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**About the IIPA:** IIPA is a private sector coalition, originally formed in 1984, of trade associations representing U.S. copyright-based industries working to improve copyright protection and enforcement abroad and to open foreign markets closed by piracy and other market access barriers. IIPA represents producers and publishers of creative content on copyright, international trade policy, and similar issues. Members of the IIPA include Association of American Publishers ([www.publishers.org](http://www.publishers.org)), Entertainment Software Association ([www.theesa.com](http://www.theesa.com)), Independent Film & Television Alliance ([www.ifta-online.org](http://www.ifta-online.org)), Motion Picture Association ([www.motionpictures.org](http://www.motionpictures.org)), and Recording Industry Association of America ([www.riaa.com](http://www.riaa.com)). Collectively, IIPA's five member associations represent over 3,200 U.S. companies producing and distributing copyrightable content. The materials produced and distributed by IIPA member companies include entertainment software (including interactive video games for consoles, handheld devices, personal computers and the Internet) and educational software; motion pictures, television programming, DVDs and home video and digital representations of audiovisual works; music recorded in all formats (from digital files to CDs and vinyl) for streaming and other online services, as well as broadcasting, public performance and synchronization in audiovisual materials; and fiction and non-fiction books, educational, instructional and assessment materials, and professional and scholarly journals, databases and software in all formats.